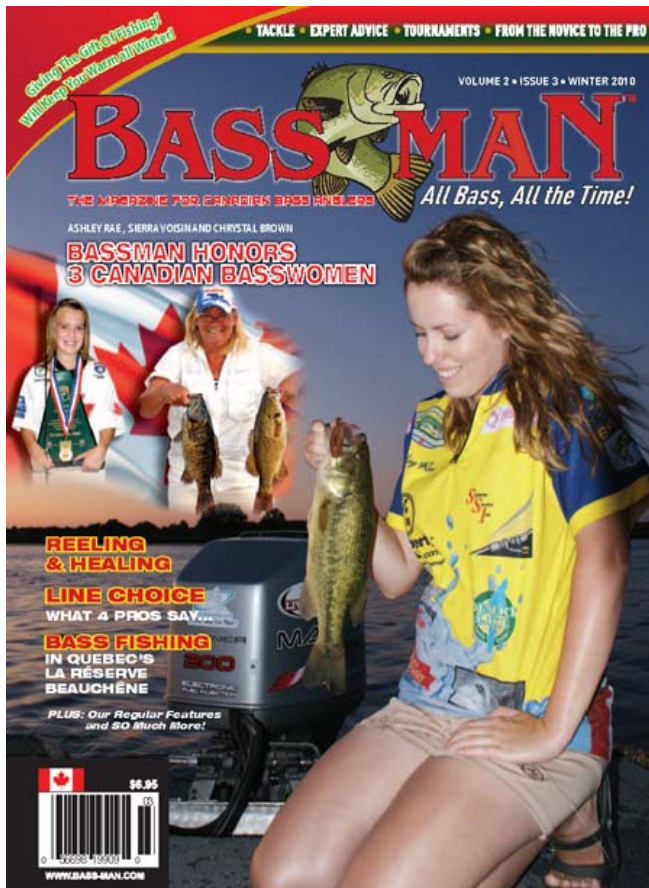




FOR IMMEDIATE RELEASE

December 19, 2009

Winter Issue of BassMan Features Canadian BassWomen



For what could be a first in the Canadian publishing world, a fishing magazine is honouring not one but three Canadian BassWomen on their latest front cover. BassMan Magazine is proud to include Quinte Bassmaster Ashley Rae – winner of the World Fishing Network’s *Adopt an Angler* contest, Crystal Brown the 2009 Renegade Bass Tournament Series Classic Champ and young Sierra Voisin – the 2009 World Casting Kids Champion – all on the front cover. “All three ladies are great ambassadors for the Canadian bass fishing community and we are privileged to have them on the

winter issue of BassMan magazine,” says Tracy Kay, associate publisher.

A Look Inside:

The cover is only the beginning of good things in this issue. We have an in-depth interview with Ashley Rae, and how she won this contest and the \$10,000 dream fishing trip that went along with it. We cover Sierra’s Casting Kids win in Florida

this past fall and have Tim Allards's complete rundown of the 2009 Renegade Tournament Series - highlighted by Crystal's Classic win.

Something For Everybody:

Readers are sure to enjoy a great new section we started on "*What the Pro's Say*". In this segment we explore the intricate details of the various types of fishing line on the market ... and ask two US based Bass Pro's and two Canadians to explain their choice of braid, mono or floro ... for various conditions. If you were ever unsure which line is the best tool for the job – be sure to read this detailed article over carefully once or twice. If the knowledge on line choice that eight time Bassmaster Classic Qualifier Bernie Schultz and former Bassmaster Classic winner Takahiro Omori offer from south of the border isn't enough, then that offered by Canadians Mike Desforges and Jon Bondy surely will be.

We have an exciting destination feature describing a trip I took earlier this year to la Reserve Beauchene in Quebec ... Here along with Ontario BASS Federation Nation Youth Director Gerry Heels we enjoyed a great pre-season bass fishing adventure at this world class fishing resort. For those who think fly fishing for bass is not on their horizon, they may want to re-think that notion after they read Jeff Holmlund's "*Poetry in Motion*" article.

Tournament anglers are sure to get a kick out of Chris Hockley's piece focussing on some of the near misses of well know tournament anglers like Bob Izumi, Mike Desforges and several others. Dr Maw provides an inspirational article about an eight year old bass fishing enthusiast who caught the biggest bass of his life just after he finished chemotherapy treatment and a couple of blood transfusions.

BassMan Regular Features:

Of course we have our popular regular features too: This issue's *Bass Biologist* highlights the work of Dr Bruce Tufts from Queens University – and shows the passion for his research is only matched by his love of bass fishing. We profile a pro angler in every issue too ... and this time we chose well known Fishing and Hunting TV Show host – Cam Brownson of *Angler & Hunter TV*. We offer readers a complete News Section (with details on the BPS Lake Simcoe Open, the Junior

World Bassmaster Championships and so much more) and a new Bass Book review feature.

All in all we trust that we are not just living up to our mantra as *Canada's only All Bass, All The Time* magazine, but that we are becoming a must-read for all bass anglers across the planet regardless of where they come from.

A subscription to BassMan Magazine makes a great Christmas gift for your favorite angler. You can pick up the latest issue at your closest Chapters Store – or at several variety shops. Of course, you can also subscribe online thru our site at: www.bass-man.com and receive a year's subscription for just \$19.99.

BassMan is proud to SUPPORT OUR TROOPS with our free online edition and website membership – open to all members of Canada's military, police and firefighter services.

On behalf of everyone at BassMan, I'd like to wish all of you a wonderful Christmas season and hope that 2010 brings with it joy, happiness and big beautiful bass; the latter will surely help deliver the former!

Thank you,

Wil Wegman

Editor Bassman Magazine

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